

# Alexandra Solea

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## **EDUCATION:**

### **EXECUTIVE EDUCATION:**

- Harvard University, Cambridge, MA (USA), 2023-2025  
Harvard Business School  
*Cert of Specialization in Leadership & Management*
- Harvard University, Cambridge, MA (USA), 2021-2024  
Harvard Business School  
*Cert of Specialization in Entrepreneurship & Innovation*
- Harvard University, Cambridge, MA (USA),  
The Derek Bok Centre for Teaching and Learning, 2020-2021  
*PG Cert Teaching in Higher Education, Grade 98,1/100*

### **DOCTOR OF PHILOSOPHY (PhD):**

- “La Sapienza” University of Rome, Italy, Faculty of Letters and Philosophy, 2008–2012  
PhD in *History and analysis of musical cultures*, November 9<sup>th</sup>, 2012

### **MASTER’S DEGREES:**

- International University of Languages and Media (IULM), Milan, Italy, 2019 – 2020  
M.A. in *Management of artistic and cultural resources* (MaRAC), May 29<sup>th</sup>, 2020  
Dissertation thesis: “#CCIBootcamp: Development and investment program for creative entrepreneurs”
- “Santa Cecilia” Music Conservatoire, Rome, Italy, 2010–2013  
M.A. in *Music Management*, December 11<sup>th</sup>, 2013, grade 110/110 (*summa cum laude*)  
Dissertation thesis: “EMUfest: International Electro-Acoustic Music Festival. Creation and evolution of an innovative process in the field of artistic education”
- National University of Music in Bucharest, Romania, Faculty of Musicology, Composition and Music Pedagogy, 2005–2006  
M.A. in *Musicology*, June 30<sup>th</sup> 2006, grade 10/10 (*summa cum laude*)  
Dissertation thesis: “The piano concertos in the Russian musical creation, in the first part of the 20<sup>th</sup> Century”

### **BACHELOR’S DEGREES:**

- “Santa Cecilia” Music Conservatoire, Rome, Italy, 2006–2010  
B.A. in *Musicology*, July 14<sup>th</sup> 2010, grade 110/110 (*summa cum laude*)  
Dissertation thesis: “Baroque stylistic and aesthetic elements in Antonio Caldara’s oratory Santa Francesca Romana”
- National University of Music in Bucharest, Romania - Faculty of Musicology, Composition and Music Pedagogy, 2000–2005  
B.A. in *Music Pedagogy–Specialization Piano*, June 30<sup>th</sup> 2005, final grade 9,94/10  
Dissertation thesis: “Romantic and Slavonic influences in Sergey Rachmaninoff’s piano concertos”
- “Grigore Moisil” National College, Bucharest, Romania, 1996-2000  
*Scientific Baccalaureate* (Mathematics-Physics), specialization English language  
July 15<sup>th</sup> 2000, grade 9,15/10

**FELLOWSHIPS/ SCHOLARSHIPS/ AWARDS:**

- Fondazione Terzo Pilastro – Internazionale: honorary scholarship to carry out the MA studies in *Artistic and Cultural Resources Management* (MaRAC) at IULM University in Milan (Italy), 2019 - 2020
- Selected by Stiftung Mercator Foundation (Germany) to be one of the 2017 Turkey Europe Future Forum (TEFF) fellows and to attend the workshop “Reflecting Change” from July 2nd to July 9th, taking place in Izmir and the Greek Island of Chios. The Turkey Europe Future Forum is a project of Stiftung Mercator in cooperation with TUSIAD (Turkey’s top business organization), under the patronage of Federica Mogherini, former EU High Representative for Foreign Affairs
- European Music Council: selected to be one of the six European Music Council Fellows, as young emerging professional, to collaborate closely with the European Music Council and International Music Council’s staff and board, attending the European Forum on Music in Wroclaw (Poland) 2016, the European Forum on Music in Paphos (Cyprus) 2017, the Workshop on Policy Work on National level and European Agenda for Music in Paris (France) 2017 and various board meetings in Cologne (Germany), Brussels (Belgium), Paphos (Cyprus) etc
- European Festivals Association EFA/ The Festival Academy: selected, as young emerging professional, to participate in the *Atelier for Young Festival and Cultural Managers in Shanghai* (China) 2017
- The Asia-Europe Foundation (ASEF) Singapore: travel grant to attend *The Atelier for Young Festival and Cultural Managers in Shanghai* (China) 2017
- Italian Ministry of Foreign Affairs and International Cooperation - Italian government scholarships for foreign and IRE students, in order to carry out study, training and research projects in Italian Higher Education Institutes (PhD studies), 2010-2012
- “Santa Cecilia” Music Conservatoire in Rome, Italy: honorary scholarships for distinction in studies and for best grade point average, 2009–2010, 2011-2012, 2012-2013
- Romanian Ministry of Foreign Affairs and Romanian Ministry of Education and Research: *National Research Scholarship “Vasile Parvan” at the Romanian Academy in Rome* (Italy), 2006–2008
- National University of Music Bucharest: honorary scholarship for distinction in studies and for best grade point average among the MA students, 2005–2006

**PROFESSIONAL TRAINING COURSES/ CERTIFICATIONS:**

- Cambridge University Press, Global Schools Festival, Certificates of participation at the following training courses: Managing time and space effectively in the 2021 ELT classroom, Resilience, Building rapport in the remote classroom, Instant ideas for developing exam skills online, offline and somewhere in between, The superpowers we can teach in schools, Digital learning for schools, How to create positive energy for learning, Progress and personalisation- how can technology help the teacher?, What I’ve learned from my online teaching mistakes, 24-26 November 2020
- TEFF fellows Brussels event organised by TÜSIAD and Stiftung Mercator: the annual roundtable debate on “Navigating the Future – From Polarizing Politics to Guiding Policies in Turkey’s EU Integration Process”, with the participation of Ruud Van Enk, Head of Unit EU Commission; Ian Lesser, Vice-President, Executive Director, Transatlantic Centre, GMF Brussels; Dr. Bahadır Kalegasi, CEO, TUSIAD; Maurice Fermont, Advisor on International Trade and Investment, BusinessEurope, Brussels 2019
- Event moderation training seminar for Alumni and Fellows of Stiftung Mercator in collaboration with *Deutsche Welle Akademie* in Bonn, Germany’s leading organization for international media development and training. The seminar has introduced the moderator’s basic tools, as well as different types of onstage moderation to help familiarize with the fundamentals of events moderation and the moderator’s role, and to acquire the skills needed to confidently moderate small events and various public discussion formats, 2018

- “Digital diplomacy training course” for diplomatic and cultural affairs professionals, organised by the Romanian Embassy in Rome in collaboration with the University of Oxford, 2016
- University of San Diego, College of Arts and Sciences, Department of Political Science, and International Relations (Madrid Centre), Courses in *Political Science and International Relations*, Supervisor: Prof. Dr. Randy Willoughby, 2016
- European Association of International Studies (AESI), European Parliament (Representation in Italy), European Commission (Representation in Italy), Italian Ministry of Foreign Affairs (Diplomatic Institute – D.G.R.O.), Certificate of participation at the European seminars preparing for the International and European diplomatic carriers, 2010
- “George P. Shultz” National Foreign Affairs Training Centre, Foreign Service Institute, U.S. Department of State, Certificate PS 800: Cyber-security Awareness, 2009
- Italian Association Orff-Schulwerk and “Santa Cecilia” Music Conservatory in Rome, Orff-Schulwerk Courses for the formation and development of the didactic personnel, 2009

### **INTERNSHIPS:**

- Rome Opera House: Education Department Intern, 2012
- U.S. Embassy to Italy: Human Resources Intern, 2009
- Embassy of Romania to Italy: Public Affairs Intern, 2009

### **VOLUNTEERING:**

- TEDx Roma, 2015, “Ideas worth spreading”; the TEDx Program is designed to help communities, organizations, and individuals to spark conversation and connection through local TED-like experiences. At TEDx events, a screening of TED Talks videos or a combination of live presenters and TED Talks videos, sparks deep conversation and connections at the local level. TEDx events are planned and coordinated independently, under a free license granted by TED.

### **MEMBERSHIPS:**

- Harvard Business Review: Advisory Council Member, 2021
- Fellow of the Royal Society for the Encouragement of Arts, Manufactures and Commerce (FRSA), an award granted by the Royal Society of Arts (RSA) in London, for outstanding achievements to social progress and development, 2021

## **PROFESSIONAL EXPERIENCE**

### **ACADEMIC TEACHING EXPERIENCE**

#### **Rome Business School - Planeta Formación y Universidades, Rome (Italy), 2017 – present:**

- Positions:
  - Program Director & Associate Professor, *Executive Master in Gestione dell'Arte e dei Beni Culturali*, 2021 – present:
    - Department courses: Managing Arts and Culture in the Global Era, Cultural Events Management
    - Research mentoring for graduate students
    - Member in examination boards
    - Website: <http://romebusinessschool.it/en/>
  - Program Director & Associate Professor, *Master's Degree in International Arts & Culture Management*, 2017 – present:
    - Department courses: Managing Arts and Culture in the Global Era, Music Production and Artist Management, Cultural Event Management, Creative Entrepreneurship, Contemporary Arts in Italy
    - Research mentoring for graduate students
    - Member in examination boards
    - Website: <http://romebusinessschool.it/en/>
  - Associate Professor, Master's Degree in Tourism Management, 2019 – 2021:
    - Department course: The Global Art and Culture Tourism System
    - Website: <http://romebusinessschool.it/en/>

#### **UNMB - National University of Music in Bucharest (Romania), 2023 - present:**

- Position: Program Coordinator & Associate Professor, *Postgraduate Program in Music Management*
  - Website: <https://www.unmb.ro/programe/fcspm/postuniversitare/management-muzical/>

#### **The Recording Academy/GRAMMYS, Los Angeles (USA), 2023 - present:**

- Position: Mentor
  - Connecting students with the brightest and most talented minds in the industry, GRAMMY U provides aspiring professionals with the tools and opportunities to launch a career in music. Throughout each semester, special events and programs showcase all facets of the industry, including business, technology and the creative process. As part of The Recording Academy's mission to ensure that the recorded arts remain a thriving part of our shared cultural heritage, the GRAMMY U creates the necessary foundation for the next generation of successful musicians.
  - Website: <https://www.recordingacademy.com>

#### **Global Leaders Institute Washington DC (USA), 2021 - present:**

- Position: Mentor
  - The 2022 *Global Leaders Program Innovation Exchange Residency*, in Palm Beach, USA
  - The 2021 *Global Leaders Program Innovation Exchange Residency*, in Bielsko-Biała, Poland
  - Website: <https://www.globalleadersprogram.com>

**IULM, International University of Languages and Media/ Libera Università di Lingue e Comunicazione, M.A. in Music Publishing and Production, Milan (Italy), 2018 - 2019:**

- Position: Visiting Professor: The Creative Entrepreneur Mindset: Managing cultural events and festivals in the 21<sup>st</sup> century
  - Website: <http://www.iulm.it/wps/wcm/connect/iulmit/iulm-it/Studiare-alla-IULM/Master/Master-in-Editoria-e-produzione-musicale>

**Royal Conservatoire The Hague/ Koninklijk Conservatorium Den Haag, 2018:**

- Position: *Visiting Professor* invited to hold a series of lectures on Music Management, in the frame of the European programme VOXearlyMUS:
  - Website: <https://www.koncon.nl/en/news/voxearlymus-schept-verbinding>

**United Nations Alliance for Civilizations (UNAOC), New York (USA), 2017 - present:**

- Position: *Mentor* for the Intercultural Leaders Programme; a project of the United Nations Alliance of Civilizations (UNAOC) in partnership with the BMW Group, an exclusive skills & knowledge-sharing platform for civil society organizations and young leaders that work on addressing cross-cultural tensions.
  - Website: <https://interculturalleaders.org>

**“Santa Cecilia” Music Conservatory, MA in Arts Management, Rome (Italy), 2016:**

- Position: *Commission Member*, as External Expert, for the final examinations and thesis defence, of the Master’s Degree Program in Music Management

**Italian Ministry of Education, University and Research (MIUR) and Italian National Committee for the Practical Learning of Music, Rome (Italy), 2015:**

- Position: *Jury Member and Consultant* for “Claudio Abbado” National Music Award for the Schools “Music for the Youth of the World”, organized by the Italian Ministry of University and Research, under the High Patronage of the President of the Italian Republic, Sergio Mattarella.

**“Tor Vergata” 2 University of Rome, Department of Business, Government and Philosophy Studies, Rome (Italy), 2010-2013:**

- Position: *Research Teaching Assistant* for the courses in Music Aesthetics and Philosophy, History and Analysis of Music Interpretation, Music Psychology:
  - Research mentoring for undergraduate and graduate students
  - Department courses and seminars
  - Member in examination boards

**ARTS ADMINISTRATION**

**TRG Arts: The Results Group for the Arts, Colorado Springs, USA, 2021 – present:**

- Position: International Relations Associate
- Development of international relations with public and private cultural institutions
- Implementation of long and short-term development strategies
- Website: <https://trgarts.com>

**ISM Arts and Culture, Vancouver, Canada, 2020 – present:**

- Position: Cultural Advisor
- Confer with professionals from various fields
- Liaise with various cultural community groups
- Evaluate cultural needs of individuals and groups within a community

- Development of international relations with public and private cultural institutions
- Website: <https://www.ism-ac.com>

### **Connexion Festival: Building bridges through Arts, Rome, Italy, 2019 – present:**

- Position: Co-Founder & Operations Manager
- Management of the general operations and resources
- Development of relations with public and private institutions
- Implementation of long and short-term strategies
- Website: <https://romebusinessschool.com/blog/connexion-festival-building-bridges-through-arts/>

### **SOLEART Management, Rome, Italy, 2014 – present:**

- Position: Founder & CEO
- Development and management of relations with clients and companies, Business administration
- PR with national & international cultural institutions, concert halls, theatres, festivals, promoters, record, companies, publishers: “George Enescu” International Festival and Competition, Ravello Festival, Teatro dell’Opera “La Fenice” Venezia, Conservatorio di Musica “Santa Cecilia” di Roma, Romanian Ministry of Foreign Affairs, Romanian Embassy in Italy, Polish Cultural Institute in Rome, Accademia di Romania in Roma, Accademia Nazionale di Santa Cecilia, Art Production Foundation, Teatro Carlo Goldoni di Venezia, Teatro Parioli Peppino De Filippo di Roma, BOZAR - Palais des Beaux-Arts in Brussels, Sadler's Wells London
- Events organization and artist management
- Website: [www.soleartmanagement.com](http://www.soleartmanagement.com)

### **Youth Music of the World, Virginia USA/ Destination Events Ltd, London, UK, 2014 – present:**

- Position: Tour Assistant Contractor
- Organization of New Year’s Day Parade in Italy
- Events organization and management
- Development and management of relations with clients and companies
- Management and logistic organization: accommodation, local transportation, backstage management, concerts and parades organization
- Website: <http://www.destinationevents.com/>

### **Teatro Olimpico, Rome, Italy, 2014:**

- Position: Communications & New Media Manager
- Institutional relations with the theatre companies, graphic designers and suppliers for the realization of the advertising campaigns of the performances and concerts scheduled in the season 2014-2015
- Realization of graphic and audio-video advertising materials
- Relations with the major Italian Press Offices and Mass Media
- Events organization and management
- Website: <http://teatroolimpico.it/>

### **Accademia Filarmonica Romana, Rome, Italy, 2014:**

- Position: Assistant to the Artistic Director
- General Management / Artist management
- Development and management of relations with clients and companies
- Promotion, PR & Events Organization
- Management and logistic organization of various events: classical music concerts, jazz, opera, ballet, theatre representations
- Website: <http://www.filarmonicaromana.org/>

**Romanian Cultural Institute, Bucharest, Romania, 2007/ 2009/ 2016:**

- Position: Curator of the musical events in the frame of the international art exhibition “Spazi Apert” at Romanian Academy in Rome
- Development and management of relations with artists and cultural institutions
- Promotion & PR
- Music Events Organization
- Management and logistic organization of various events: classical and modern music concerts, jazz, theatre representations
- Website: <http://icr.ro/>

**"Santa Cecilia" Music Conservatory in Rome, Italy, 2012 – 2014:**

- Position: Assistant to the Executive Director
- Planning and organization of artistic projects
- Development and management of relations with Italian and Foreign Cultural Institutions in Rome: embassies, cultural institutes, music schools, music academies, Rome Opera House, Accademia Nazionale di Santa Cecilia, Italian Ministry of Defence, Italian Ministry of Heritage and Culture, Italian Ministry of Education, Universities and Research
- Promotion & PR
- Press Office Coordination
- Events organization and management: EMUfest (Rome, 2013), "101 pianists" in collaboration with Accademia Nazionale di “Santa Cecilia” and Lang Lang Foundation, Italian tour of the Palestinian Youth Orchestra, organization of the auditions for the establishment of Rome Opera’s Youth Orchestra, “Orchestra al microscopio”, Official opening ceremony of the Conservatory’s new hall in collaboration with the Italian Ministry of Defence
- Website: <http://www.conservatoriosantacecilia.it/>

**“George Enescu” International Festival and Competition in Bucharest, Romania/Romanian Ministry of Heritage and Culture, 2003 – 2013:**

- Position: International Press Office Coordinator
- Development and management of relations and partnerships with international mass-media organizations: Euronews, CNN, Mezzo, BBC, Deutsche Welle, RAI ecc
- Promotion & PR
- Planning & organization of official interviews with international artists and guests
- Realization of official press releases and other materials for the press
- Events organization and management
- Website: <http://www.festivalenescu.ro/en/>

**Centre for Scientific Research and Artistic Projects (CCSP), National University of Music in Bucharest, Romania, 2006:**

- Position: Assistant–researcher
- Development and management of relations with clients and companies
- Events organization and management
- Design and realization of the graphics for a number of academic publications
- Development of funding projects (Grants) addressed to the National Council of Scientific Research and University Education (CNCSIS) in Bucharest
- Website: <http://www.unmb.ro/cercetare/directia-de-cercetare/ccspa/>

**INVITED SEMINARS/ CONFERENCES LECTURER**

**Alexandra Solea**, "Orchestrating Success: Unveiling the Hospitality Industry's Key Notes in Music Tourism Development", panel featuring Jennifer Currie, Faculty, Tourism Management, Cape Breton University (CAN), Rob Cyrynowski, CEO, Hotels Live (CAN), Lacey Chataignier, Director of Music Programs, State of Louisiana - Explore Louisiana (USA), Katie Fox, Owner, Marketing Technologist & PR Strategist, Blooming Footprint (USA), Alexandra Solea, Founder, Solèart Management (ITA), Cape Breton Island Music Tourism Convention, Canada, 29-31 May 2024

**A. Solea**, Navigating the rhythms of Music Industry, 17th Sharif Policy Research Institute (SPRI) Conference, Teheran, December 19, 2023

**A. Solea**, "Arts Management and Leadership in the Digital Age", Classical ME Musical Summit, Timișoara, 4-6 November 2023

**A. Solea**, "Current issues in cultural research", Mathias Corvinus Collegium (MCC), Budapest, 7 September 2023

**A. Solea**, guest lecture „Creative and innovative perspectives in international cultural management”, University of Art and Design from Cluj-Napoca, 15<sup>th</sup> of November 2022

**A. Solea**, "Education in the classical music", Classical ME Musical Summit, Timișoara, 29<sup>th</sup> of October 2022

**A. Solea**, jury member for *BC Startup Showcase: Black Entrepreneurs - Discovery Foundation's Regional Investment Readiness Program*, organised by Volition Advisors, Vancouver, Canada, 27<sup>th</sup> of October 2022

**A. Solea**, "The Importance of Sustainability in the Arts World" in the frame of *The International Forum on Sustainable Future*, Taiwan, 25<sup>th</sup> of October 2022

**A. Solea**, "Music as a tool to impact the world", panel discussion with John Ferguson, Founder American Voices and YES! Academy, and Steven Liu, Career Service and Outreach Director, The Tianjin Juilliard School, conference organised by Lunigiana Music Festival, Fivizzano, Italy, 25<sup>th</sup> of July 2022

**A. Solea**, "The Arts as Connector: Public-private partnerships" in collaboration with Enrique Marquez (Harvard University), Global Leaders Program Arts Leadership workshop, Bielsko-Biała, Poland, June 28<sup>th</sup> – July 2<sup>nd</sup>, 2021

**A. Solea**, series of lectures on Cultural Management with the title: "Creative and innovative perspectives in cultural management", National University of Music in Bucharest, 19 – 22<sup>th</sup> of May, 2021

**A. Solea**, moderator and co-organizer of "Sound Cities: Community Music Ecosystems" in collaboration with Global Leaders Program, David Rockefeller Centre for Latin American Studies from Harvard University, Cultural Agents, Sound Diplomacy and Solèart Management, a global online conference series, bringing inspiring voices from the intersection of city planning, music entrepreneurship, and cultural agency into the lives of individuals on all continents. By exploring diverse cases where music has played a strategic role in sustainable urban development, this series developed practical insights into how music can support economically prosperous, vibrant, and engaged city ecosystems, 18<sup>th</sup> January - 4<sup>th</sup> February 2021

**A. Solea**, series of lectures on Artist and Classical Music Management, within the Creative European programme VOXearlyMUS, at Royal Conservatoire in The Hague/ Koninklijk Conservatorium Den Haag, February 2018

**A. Solea**, "Music education and cultural diplomacy", Idea Gallery Session organized by the German Foreign Affairs Ministry and Global Diplomacy Lab (GDL) patron Sigmar Gabriel, German Minister of Foreign Affairs, within the international conference "From the Brandt Commission to the 2030 Agenda" in collaboration with BMW Foundation Herbert Quandt, Global Leadership Academy of the Giz, Robert Bosch Stiftung and Stiftung Mercator, Berlin-Brandenburg Academy of Sciences and Humanities, 31<sup>st</sup> August 2017



**A. Solea**, “Unity through Diversity”, Peer Learning "Insight" Session, Turkey Europe Future Forum, organized by Stiftung Mercator in cooperation with TUSIAD, under the patronage of Federica Mogherini, the EU High Representative for Foreign Affairs, Chios, Greece, 5<sup>th</sup> of July 2017

**A. Solea**, “Béla Bartók: a logical symbolic *modus creandi*”, Mathematics and Culture International conference, organised by Istituto Veneto di Scienza, Lettere e Arti in collaboration with “La Sapienza” University of Rome, Faculty of Mathematics, Venice, 28 – 30<sup>th</sup> of March 2014

**A. Solea**, “EMUfest: International Electroacoustic Music Festival. Creation and evolution of an innovative process in the field of artistic education”, “Santa Cecilia” Music Conservatory in Rome, M.A. Dissertation Defence, 11<sup>th</sup> of December 2013

**A. Solea**, „Bartók – Eliot – Escher: for a poetics of symmetry”, “La Sapienza” University of Rome, Faculty of Letters and Philosophy, PhD Dissertation Defence, 9<sup>th</sup> November 2012

**A. Solea**, 6<sup>th</sup> Ph.D seminary in History and analysis of musical cultures, “La Sapienza” University of Rome, Faculty of Letters and Philosophy, “Bartók - Escher: for a poetics of symmetry”, 14 - 15<sup>th</sup> of February 2012

**A. Solea**, “Evolution of the European musical styles in the 20th Century”/ Official presentation of “George Enescu” International Festival and Competition 2011 edition:

- 25<sup>th</sup> February 2011 conference at “La Fenice” Opera House in Venice
- 26<sup>th</sup> February 2011 conference at “Benedetto Marcello” Music Conservatory in Venice
- 24<sup>th</sup> March 2011 conference held at “Evaristo Felice Dall’Abaco” Music Conservatory in Verona
- 24<sup>th</sup> March 2011 press conference at Verona City hall
- 5<sup>th</sup> May 2011 conference at Auditorium RAI from Turin
- 5<sup>th</sup> May 2011 press conference at the Turin's City Hall
- 29<sup>th</sup> November 2011 conference at “S. Cecilia” Music Conservatory in Rome
- 29<sup>th</sup> November 2011 conference at Accademia Nazionale di “S. Cecilia” in Rome, MuSe Hall

**A. Solea**, 5<sup>th</sup> PhD conference in History and analysis of musical cultures, “La Sapienza” University of Rome, Faculty of Letters and Philosophy, “Thomas S. Eliot - Béla Bartók: structural relations and aesthetic-philosophical aspects in music and poetry”, 8 – 9<sup>th</sup> of February 2011

**A. Solea**, “Baroque stylistic and aesthetic elements in Antonio Caldara’s oratory Santa Francesca Romana”, “Santa Cecilia” Music Conservatory in Rome, B.A. Dissertation Defence, 14<sup>th</sup> of July 2010

**A. Solea**, “The piano concert in the Russian musical creation, in the first part of the 20<sup>th</sup> Century”, National University of Music Bucharest, M.A. Dissertation Defence, 30<sup>th</sup> of June 2006

**A. Solea**, “*Romantic and Slavonic influences in Sergey Rachmaninoff's piano concertos*”, National University of Music Bucharest, B.A. Dissertation Defence, 30<sup>th</sup> of June 2005

### **ROME BUSINESS SCHOOL, DEPARTMENT COURSES:**

**A. Solea**, Contemporary Arts and Culture in Italy, Department courses, 2019 - present

**A. Solea**, Global Art and Culture Tourism System, Department courses, 2019 - present

**A. Solea**, Music Industry and Artist Management, Department courses, 2017 - present

**A. Solea**, Creative entrepreneurship, Department courses, 2017 - present

**A. Solea**, Managing arts and culture in the global era, Department courses, 2017 - present

**A. Solea**, Cultural events management, Department courses, 2018 - present

**“TOR VERGATA” 2 UNIVERSITY OF ROME, DEPARTMENT SEMINARS**

**A. Solea**, Music aesthetics and philosophy at the beginning of the 20th Century, Department seminars, 04–05/2012

**A. Solea**, History of musical interpretation, Department seminars, 04–05/2012

**A. Solea**, Principles, and guidelines in the music industry/The music publishing / Preparation to musical criticism; seminars held in the framework of the Workshop of Musical Interpretation, 05-06/2011

**A. Solea**, Evolution of musical styles in the first half of the 20th Century, Department seminars, 02–04/2011

**A. Solea**, The Musical Heuristics in the 20th Century, 03-04/2011

**A. Solea**, The Russian musical creations in the late 19th and early 20th Century, Department seminars, 02/2011

**A. Solea**, Spectral music techniques, Department seminars, 11/2010

**A. Solea**, The emergence of electronic music, Department seminars, 12/2010

**PUBLICATIONS**

- “Global arts leadership in the digital age: Voices from the world’s major art industries”, editors and authors Prezioso, Giosuè; Solea, Alexandra, Cambridge: Cambridge Scholars Publishing, November 2022
- Prezioso, Giosuè, Solea, Alexandra, Mancini, Valerio, *L’industria culturale in Italia: L’impatto della pandemia e la svolta digitale*, Rome Business School Research Centre, Rome, 2022
- “Being an artist manager in the Global Era”, *VOXearlyMUS: Curriculum design & development Handbook: Joint master programme on Early music small vocal ensembles*, National University of Music Bucharest, 2018, pp. 455 – 464
- “Béla Bartók: a logical symbolic *modus creandi*”, in *Imagine Maths 4. Between Culture and Mathematics*, M. Emmer, M. Abate, M. Villarreal editors, U.M.I. Unione Matematica Italiana, Bologna, Italy, 2015, pp. 157 - 177
- “Improvvisazione oggi”, in *Catalogue of the 51<sup>st</sup> edition of Nuova Consonanza Festival*, 12 November -15 December 2014
- “L’Oratorio S. Francesca Romana: Elementi Stilistici ed Estetici Barocchi”, *Ephemeris Daco-romana*, vol. XV, Academia Romana, Bucuresti, 2013, pp. 217 – 258
- “Homage to Horatiu Radulescu”, *ArtAct Magazine*, n. 54, Bucharest, February 2010
- “The Romanian Academy in Rome between Tradition and Vanguard”, *Presse- Promotion-Service*, EU-Culture Centre, Germany, 2009
- “18. Internationales George Enescu Festival. Näher an Europa”, *Orpheus Music-Magazin*, no. 1-2, Berlin, 2008, p. 92
- “Percorsi musicali del Barocco e Neo-Barocco Italiano”, *Ephemeris Daco-romana*, Vol. X, Serie Nuova, Academia Romana, Bucharest, 2008, pp. 534-638
- “2007 Perspectives over the 18th edition of George Enescu International Festival”, *Promotion-Presses-Service*, Germania, 2007
- Interview for *BBC Radio 3* within the programme: *Composer of the Week, George Enescu*, programme director Donald Macleod (6, 9 and 11<sup>th</sup> of May 2005)

**TRANSLATIONS**

- Claudia Colombati, *Introduction to the Poetic-musical intuition in the four-dimensional space; mythical and oneiric time*, 10<sup>th</sup> International Conference Aplimat 2011, Faculty of Mechanical Engineering – Slovak University of Technology in Bratislava
- “Nel cosmo di Franz Liszt – Raccolta di scritti in onore di un musicista dell’avvenire”, editors Prof. Ph.D. Claudia Colombati and Maurizio D’Alessandro, ARACNE, Rome, 2012

**LANGUAGES**

- Romanian (native speaker)
- Italian (level of proficiency – C2)
- English (level of proficiency – C1)
- French (upper intermediate level - B2)
- German (basic user - A2)

**LINGUISTIC COMPETENCE CERTIFICATES AND COURSES**

- British Council Bucharest, Romania, General English Course – Advanced Skills (C1 level), September 2019 – July 2020
- IULM University of Milan, Business English Course – Advanced Skills (C1 level), January 2019 – July 2019, Grade 30/30
- University for Foreigners of Siena, Certificate of proficiency in Italian CILS 3 (level C1), 16<sup>th</sup> of June 2009
- Romanian Ministry of Education and Research in Bucharest, Centre for Foreign Languages, Certificate of proficiency in English (level C1), 11<sup>th</sup> of July 2006

**COMPUTER SKILLS AND COMPETENCES**

- Good knowledge of the programs: Microsoft Office (Access, Excel, Outlook, PowerPoint, Word), Adobe Photoshop, Adobe Illustrator, Sibelius, Filezilla, Joomla

***I hereby authorize the use of my personal data in accordance to the GDPR 679/16 - "European regulation on the protection of personal data".***

Alexandra Solea